



Achieving Global Goals through Sustainable Forest Management

October 15 2025

WELCOME



Sylvie Josel

*Lead, Biodiversity and
Nature-based Solutions*

UN Global Compact



Academy

We want your input and engagement throughout the session



Share your questions in the Zoom Q&A box, we'll do our best to answer them throughout!



Help us pick by upvoting your favorite questions throughout the session.



Academy



Dr. Chongho Park

Executive Director

**Asian Forest Cooperation
Organization (AFoCO)**



Academy

Forest Biodiversity and the Role of Business

15th October 2025



idh
transforming markets





Where we work: IDH & Landscapes



Our Global Partners

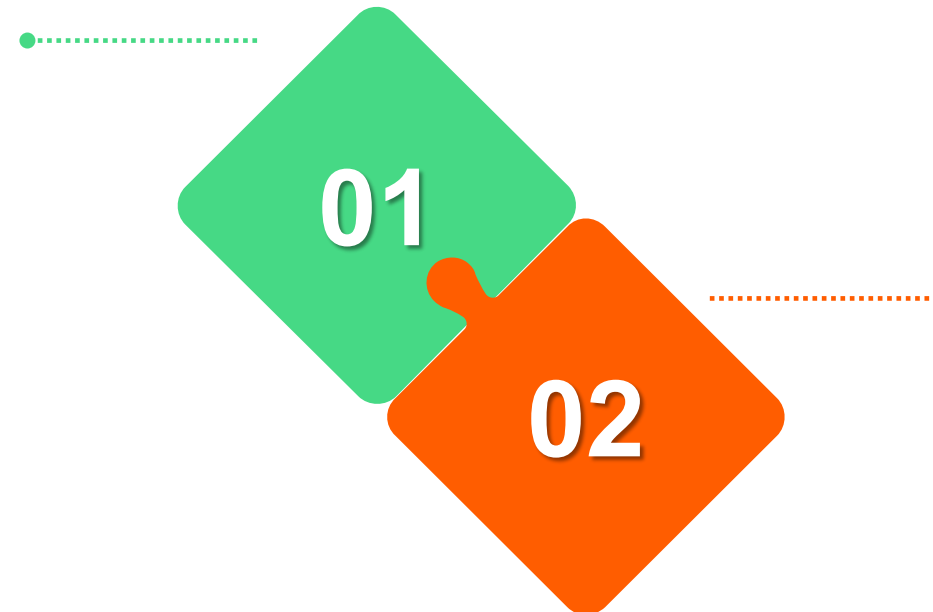




IDH and partners' initiatives

Landscape Approach – IDH as convener:

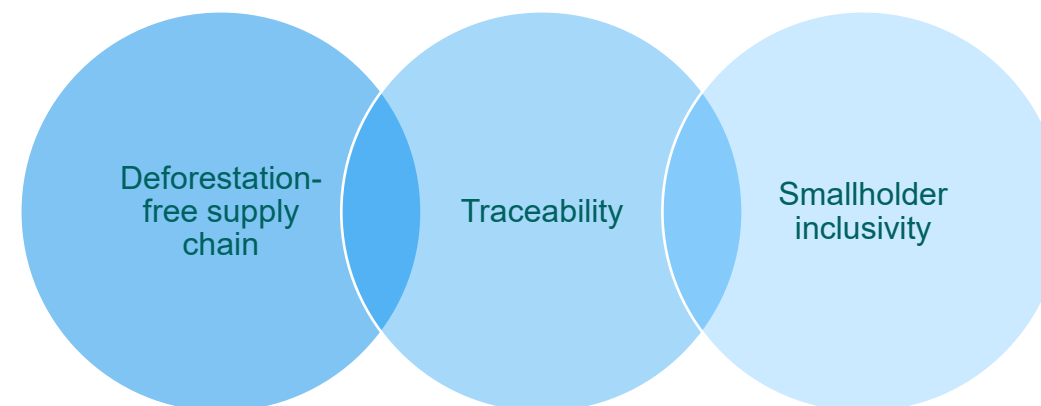
- **Indonesia:** Aceh Private Sector Coalition:
 - Deforestation-free, smallholder-inclusive palm oil.
 - Deforestation monitoring and grievance system at provincial level.
- **Malaysia:** Deforestation monitoring system for PO smallholders at national level; MSPO trace and integration of GeoSAWIT, SIMS and e-MSPO
- **Vietnam:** Public-private partnership (PPP) via PPI compact coalition – **low emission** coffee



EUDR Solutions

Vietnam coffee

- **National/Sector Traceability system:**
 - Developing national traceability system integrating national farm database, early MRV pilots for EUDR compliant.
- **Risk mitigation:**
 - Identification & addressing deforestation for coffee production
 - Livelihood models for smallholders





Deforestation-free, smallholder-inclusive palm oil

Indonesia

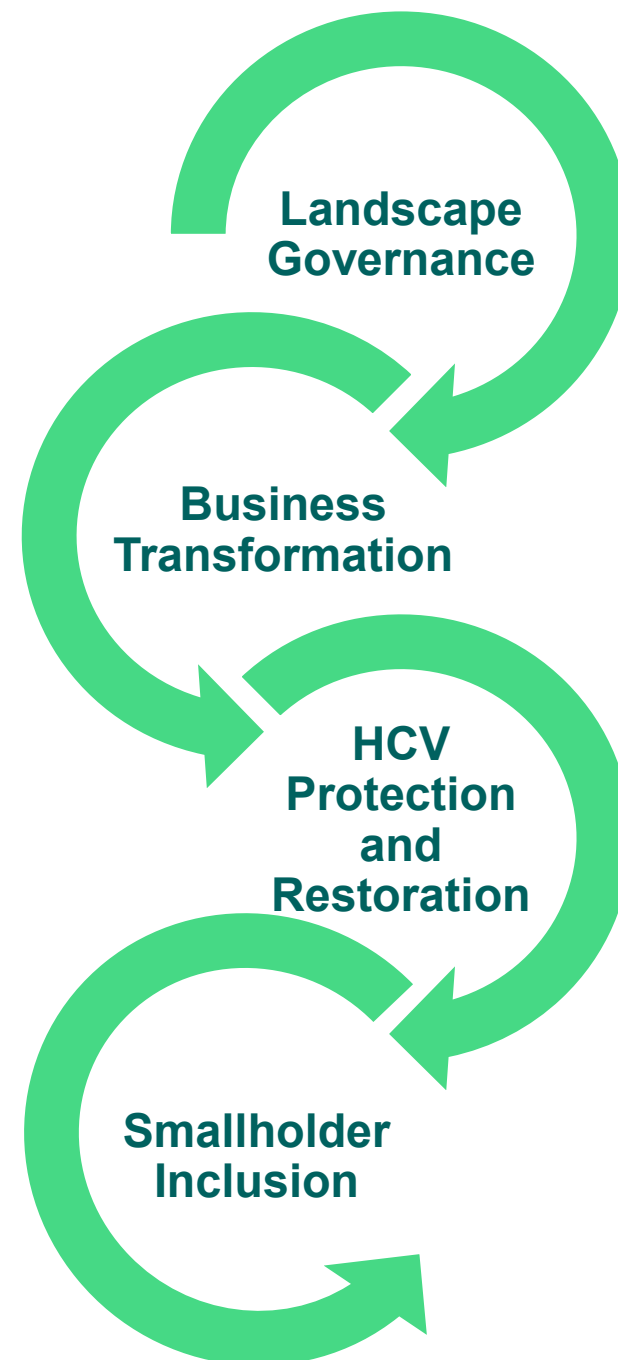
Aceh Private Sector Coalition

Non-exclusive, multistakeholder, voluntary initiative - convened and facilitated by IDH to support of the Aceh Sustainable Palm Oil Roadmap (Aceh Governor Regulation No. 9/2024)



The Roadmap aims at:

- Deforestation monitoring and grievance system at provincial level
- Improved smallholder productivity and inclusivity.
- Fully deforestation- and conversion-free PO supply chain.



Impact by 2024

Palm-driven deforestation in Aceh Tamiang and Aceh Timur dropped from **330 ha (2019) to 35 ha (2023)**.

SH productivity in Aceh Tamiang increased by **50%**.

2,800 smallholders achieved RSPO and ISPO certification.

10,000 ha of encroached land restored through natural regeneration and agroforestry.



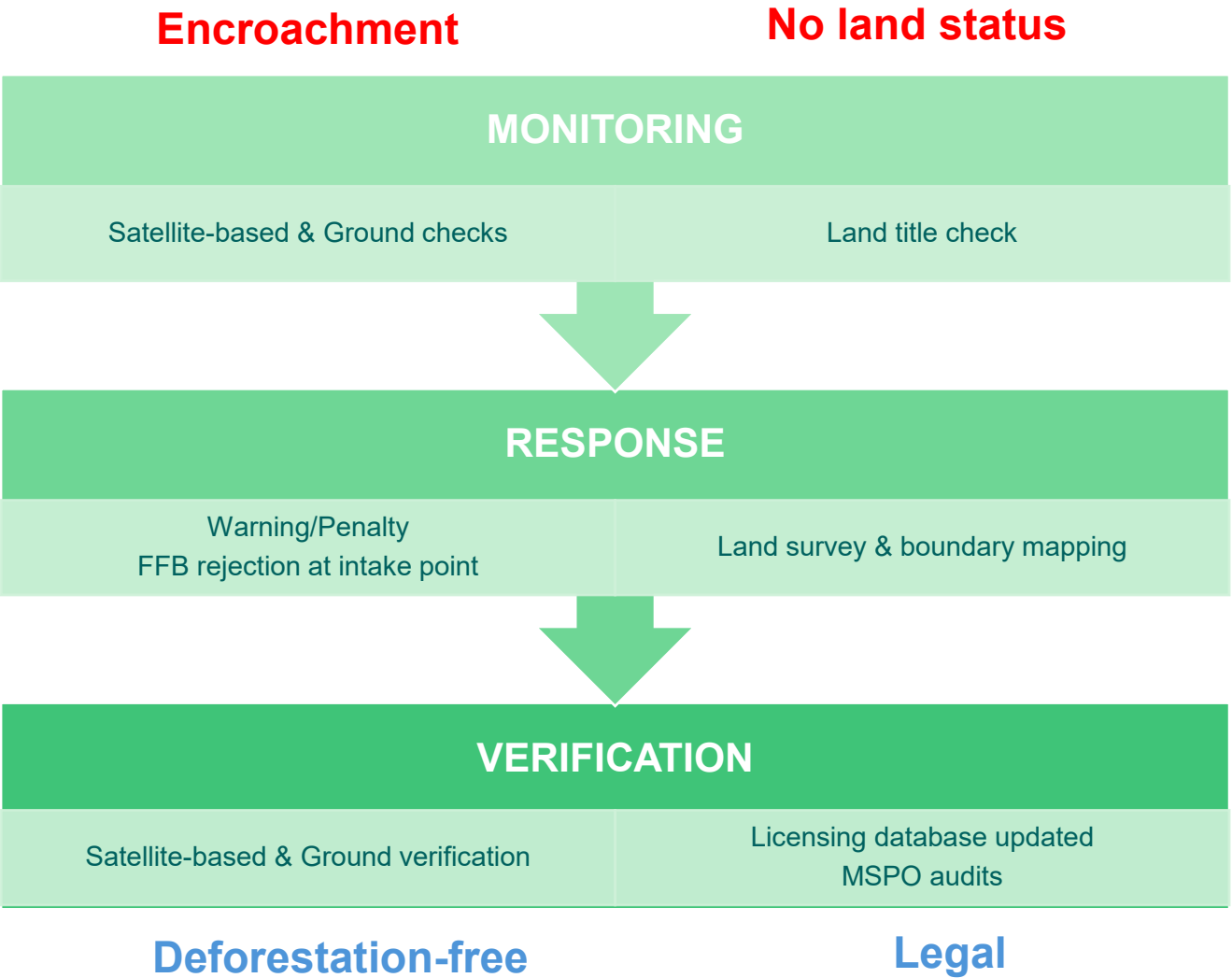
Deforestation-free, smallholder-inclusive palm oil

Malaysia

Building strong **public-private partnerships (PPP)**
at the national level → IDH as convener

Risk assessment & mitigation (MRV decision tree)

- Deforestation monitoring system for palm oil smallholders at national level
 - Engage **5,000 smallholders**
 - Pilot **13,500 ha** of smallholdings
 - Protection of **60,000 ha** of forests
- Integration of existing national- and state-level database (GeoSAWIT, SIMS and e-MSPO) → **national traceability platform.**



To be developed through the Deforestation-monitoring Taskforce (DTF) in Malaysia

Deforestation-free production and sourcing areas

Vietnam coffee sector pre-competitive PPP framework for EUDR compliance

Central government

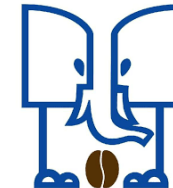
Policy advocacy, coordination, investment

Proactive partnership with provinces and districts government

Co-investment & joint actions

Business

Co-design, co-investment of solutions, reporting (traceability, jurisdictional sourcing, data sharing, SH support)



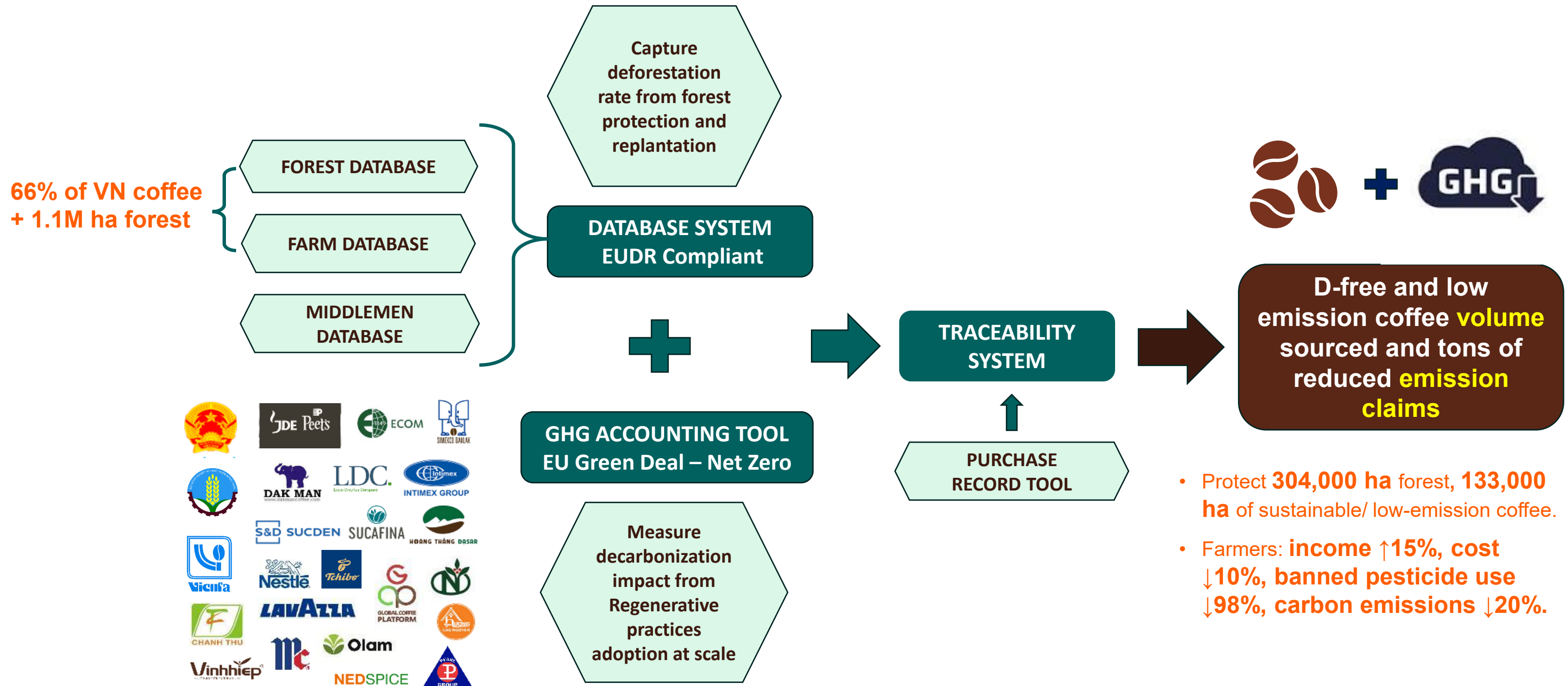
- Provide **policy insights** & sustainability commitments to public & privates
- **Convene** partners landscape-level coalitions
- **Co-fund** & attract new sources of finance
- Provide **technical advices** on measures to improve incomes, jobs & the environment

and other organizations:





The framework of decarbonization and deforestation free coffee sector in Vietnam



Thank you!

Chi Tran

Sourcing Director (Palm and Coffee)

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Ministry of Foreign Affairs



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Achieving Global Goals through Sustainable Forest Management

AFoCO

Mobilizing Sustainable Finance for Ecosystem and Forest Restoration

AFoCO Secretariat

Severity of the Climate Crisis



About AFoCO

- An intergovernmental organization in Asia that aims to strengthen cooperation in the forest sector and promote action-oriented practices of sustainable forest management

- 17 Member countries:

- 15 Parties: Bhutan, Brunei Darussalam, Cambodia, Indonesia, Kazakhstan, Kyrgyzstan, Lao PDR, Mongolia, Myanmar, Philippines, Republic of Korea, Tajikistan, Thailand, Timor-Leste, Viet Nam
- 2 Observer: Malaysia, Singapore

- Strategic Plan 2024-2030



Forest Land Restoration
and Conservation



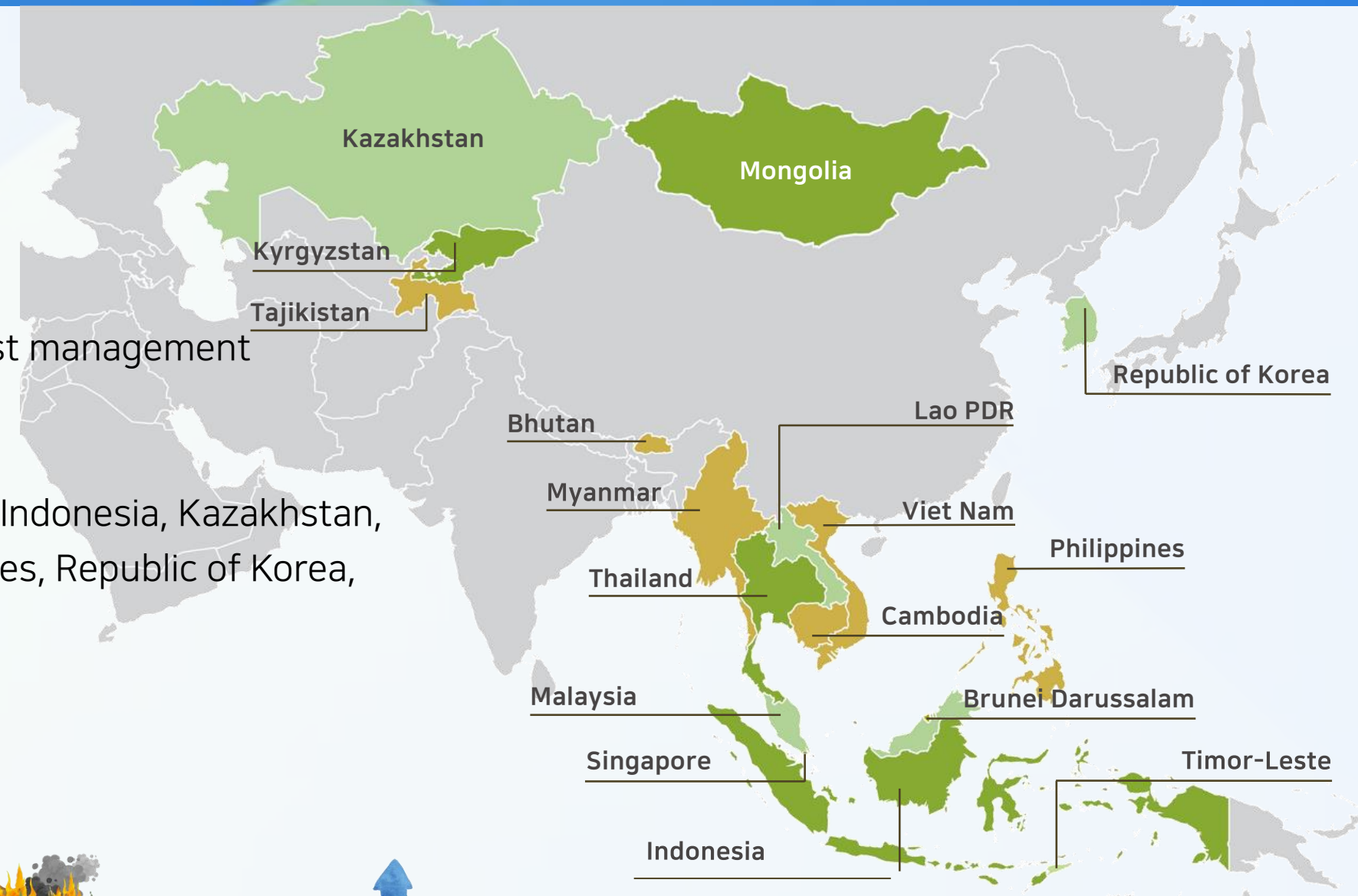
Community and Circular
Bioeconomy



Climate-Forest Disaster
Risk Management



Policy, Capacity,
Knowledge, Technology



What is FAAF?

Friends of Asia and Asian Forests (FAAF) is a gathering of corporate and global leaders that is fully aligned with Asia's Net Zero and the 2030 Agenda and the Sustainable Development Goals (SDGs)



▲ Mr. Ban Ki-moon, the President and Chair of the Global Green Growth Institute (GGGI) and former Secretary-General of the United Nations (UN)



▲ Dr. Juliette Biao, Director of United Nations Forum on Forests (UNFF)

Key Activities



Restoration

Ecosystem conservation
Restoration of
disaster-damaged land



Carbon

REDD+
Afforestation /
Reforestation



Business

Agroforestry
NTFPs

FAAF Forum

Promote knowledge exchange and establish a foundation for collaboration through the annual FAAF Forum



▲ 1st FAAF Forum (2024.02.06)



▲ 2nd FAAF Forum (2024.10.29)

FAAF Newsletter & Colloquium

Provide updates on forest and climate change trends



▲ FAAF Newsletter

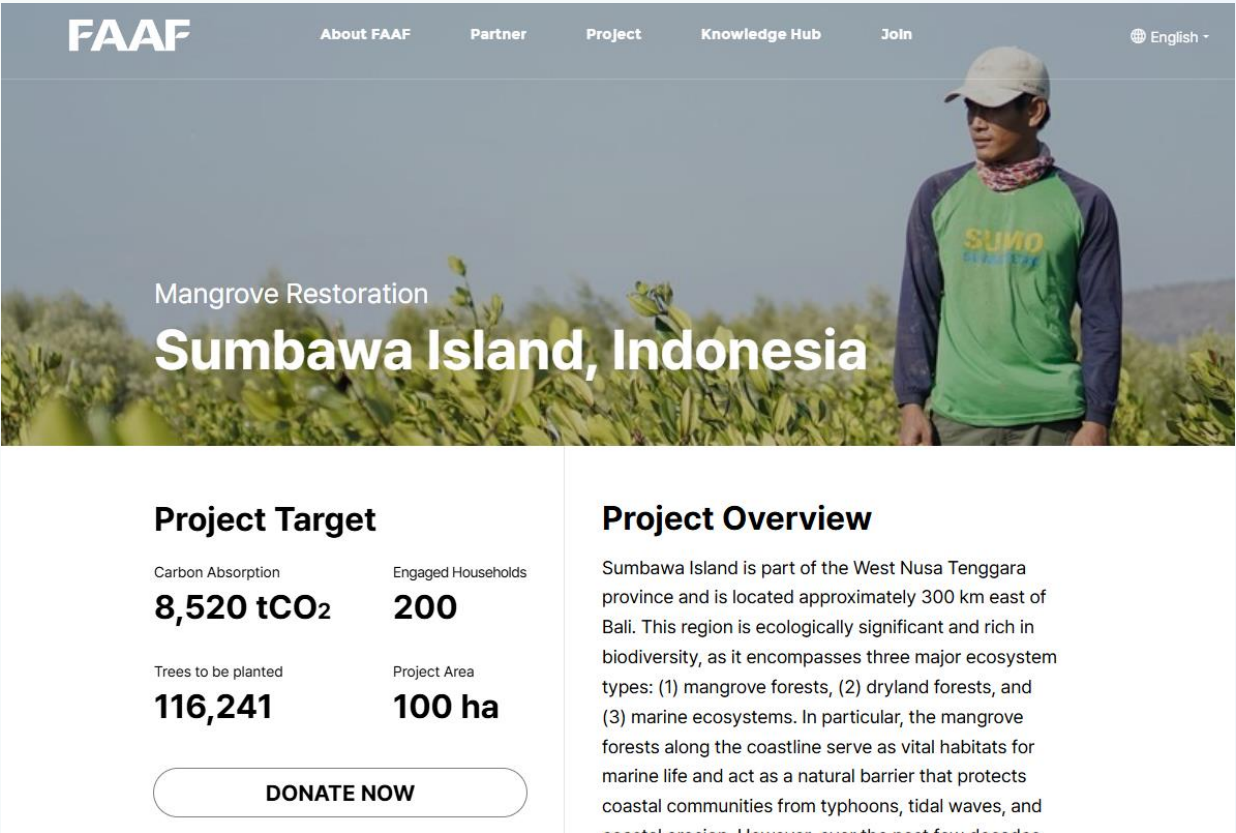
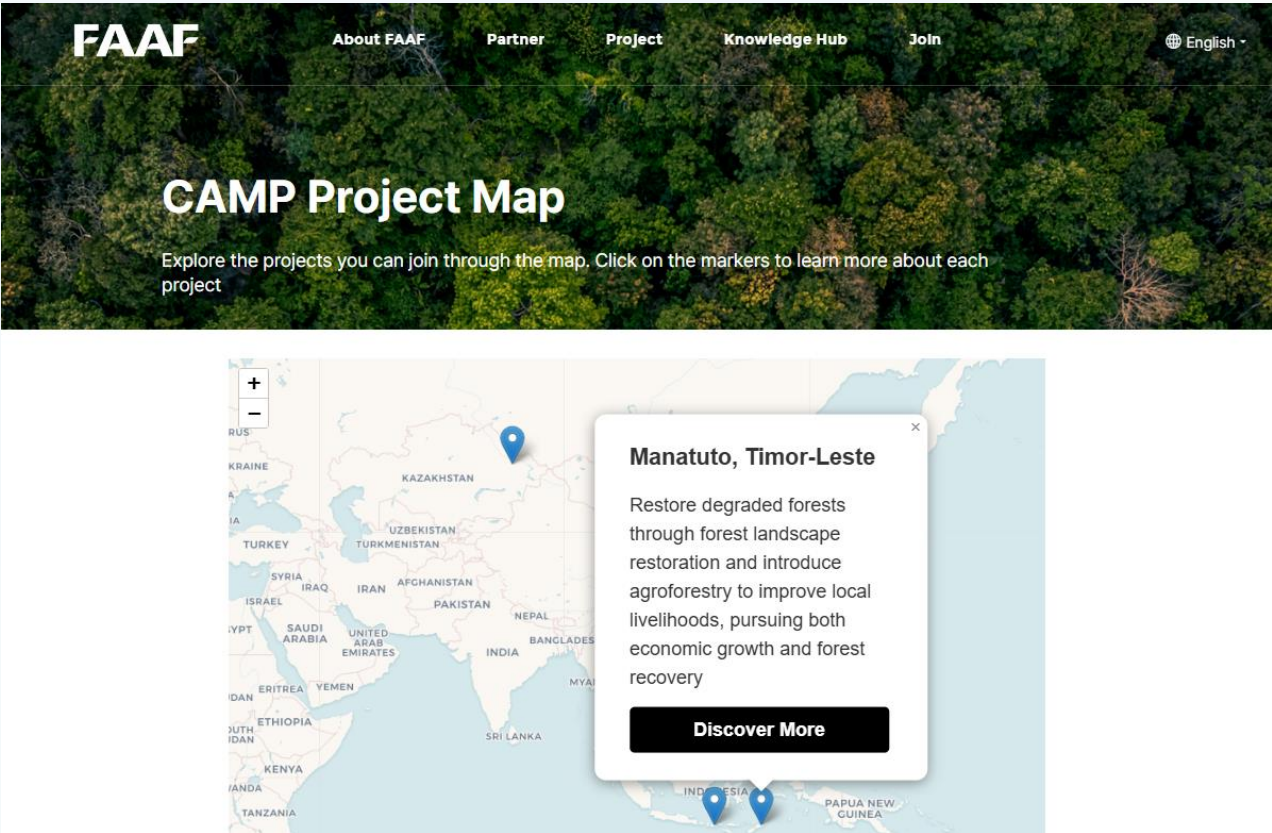


▲ FAAF Colloquium

CAMP (Climate Action Match-making Platform)



Establish an online platform for developing customized projects under three categories: (1) Mangrove, (2) Forest Fire, and (3) Tropical Forest



▲ CAMP website

Private Sector Engagements

Rabobank | Agroforestry-based Carbon Project

- Signing an MOU for the Implementation of a \$50 million agroforestry-based carbon projects
- Contributing to the reduction of poverty in local communities by agricultural products and generating carbon credits through agroforestry across 600,000 hectares in Kyrgyzstan



Private Sector Engagements

KT&G | Restoration of Forest Fire Damaged Land

- Restoring forest fire damaged land in Kazakhstan by restoring a pine forest to support ecosystem recovery



Private Sector Engagements

Woori Bank | REDD+ Project in Cambodia

- Developing joint programs for REDD+ initiatives to mitigate climate change and forest restoration in Cambodia



Private Sector Engagements



Save the Children

Joint co-financing,
development, and
implementation of program



MYSC

Establishment of
a joint investment fund
for Nature-based Solutions (NbS)



Artha Network

Collaboration on
mobilizing private sector funding
through a global network



Climate Asset Management

Implementation of
a reforestation project
for carbon credits worth \$20 million

Private Sector Engagements



L'Occitane



Mapletree



IBK



T'way Air



Incheon International Airport Cooperation



SM Entertainment



Khyah International



Emart

Way Forward

Megaton Challenge

Reduce carbon footprint by one megaton through forest ecosystem reservation and conservation



FAAF Expert Group
to catalyze investment



FAAF activities
through CAMP



Membership fee
to sustain FAAF



Opportunities for
promoting CSR at global events

Partnership



우리강산 푸르게 푸르게 & Yuhan-Kimberly forest in Tujiin Nars



Status

Establishment	March 30, 1970
Corporate Type	Joint Venture (Yuhan Corporation & Kimberly-Clark)
Sales	KRW 1.38 trillion(2024) /USD 1.01(billion)
Sales Ratio	Domestic 92%, Export 8%
# of Employees	1,320 (2024)
Business. Site	HQ (1), Mill (3), R&E Center (1), Distribution Center (5)

B2C Products

- Family Care
- Baby&Child Care
- Feminine Care
- Adult Care

B2B Products

- Industrial/Hygiene
- Medical Care

Online Platform

- Platform(D2C)
- Exports



Purpose

Better Care for a Better World
We Act for Life-Health-Planet
우리는 생활-건강-지구환경을 위해 행동합니다

Y-K Excellence

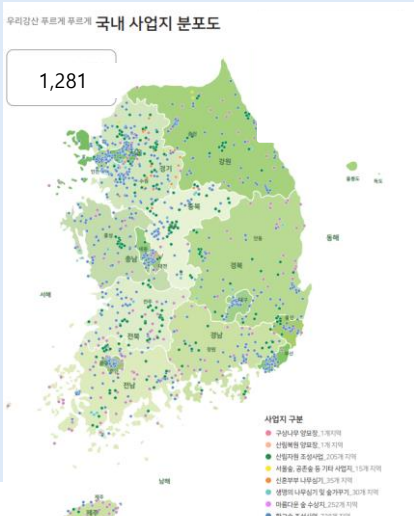


우리강산 푸르게 푸르게
(Keep Korea Green)
since 1984

Launched in 1984, Keep Korea Green is Korea's longest-running private-sector-led public interest campaign. Initiated by Yuhan-Kimberly, the campaign aims to restore forests and promote environmental sustainability through long-term, community-based efforts.

Keep Korea Green campaign since 1984

| Territory



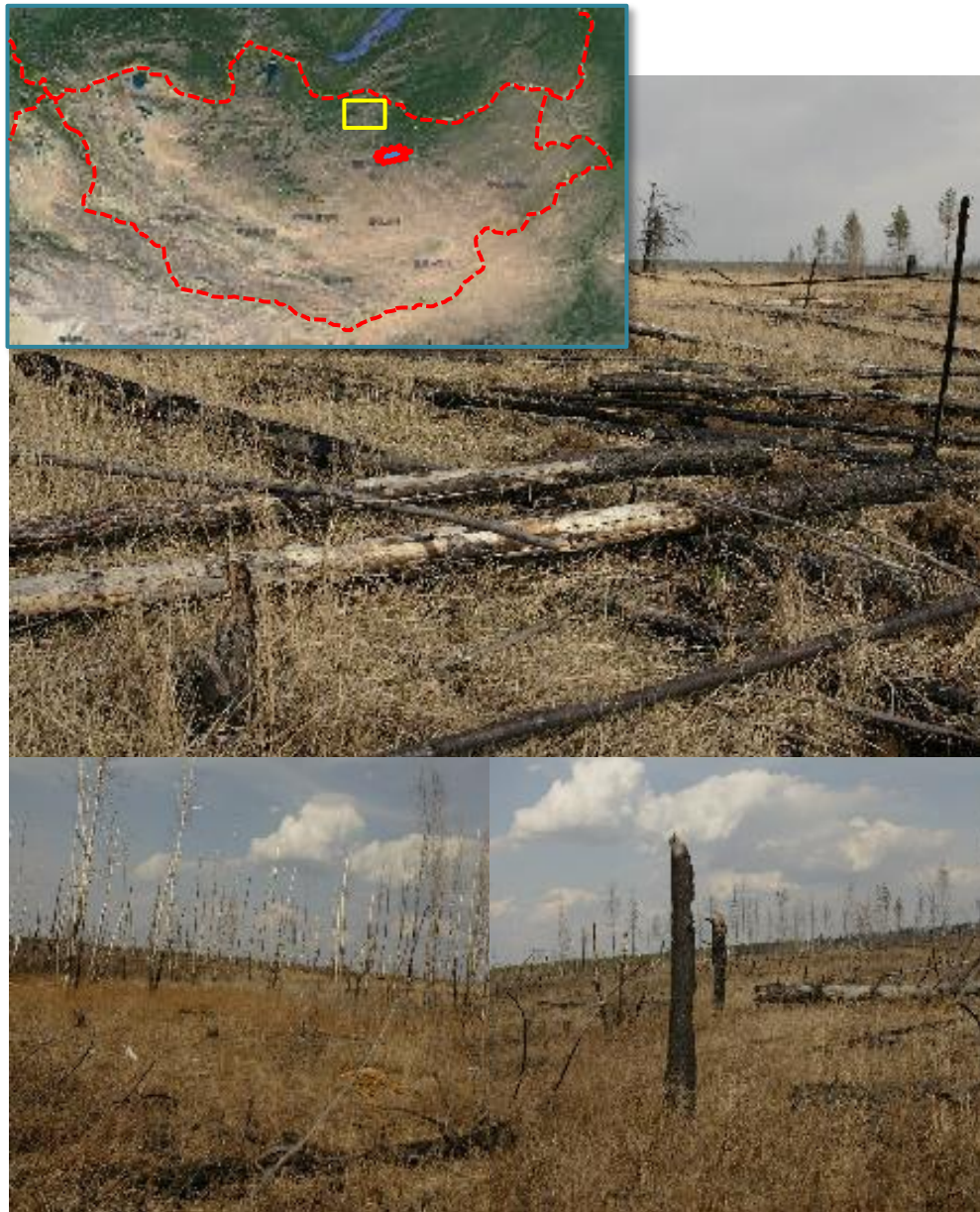


Ways to reforestation
against desertification

Keep Korea Green - Flagship Program

Yuhan-Kimberly Forest in Mongolia since 1984

Mongolia's Call for Forest Restoration Cooperation (2002)_ requested international cooperation for the restoration of forest
Tujiin Nars Nature Reserve in Selenge, Mongolia _ A Model of Forest Restoration and International Cooperation



Major Achievements of Mongolia's Y-K Forest

Tree **Planting**

[Step1] 2003~2014



Forest **Managing**

[Step2] 2015~



Forest **Research**

[Step3] 2023~

- ✓ 20th Mongolia Forest Anniversary Ceremony in 2023.
- ✓ Open the ecological trail for visitors (in 2003 site)
- ✓ Kick off the research for environment value
- ✓ Expansion of Tree Nursery System



Yuhan-Kimberly Forest in Mongolia since 1984

Korean consumers recognize Mongolia's YK forest as a good forest to prevent climate change and yellow dust damage in Korea.

Overview

- Wildfire in Tujiin Nars in Mongolia in 2002
- Stakeholders: NGO/Mongolia Government & University/Korea Forest Service
- Performance : 3,250 ha, 10 Mil. Trees



Highlights of the 'Yuhan-Kimberly Forest' in Mongolia

After 20 years history, YK forest is used as a place for tourists to visit and learn to plant and care trees for Mongolian citizens.



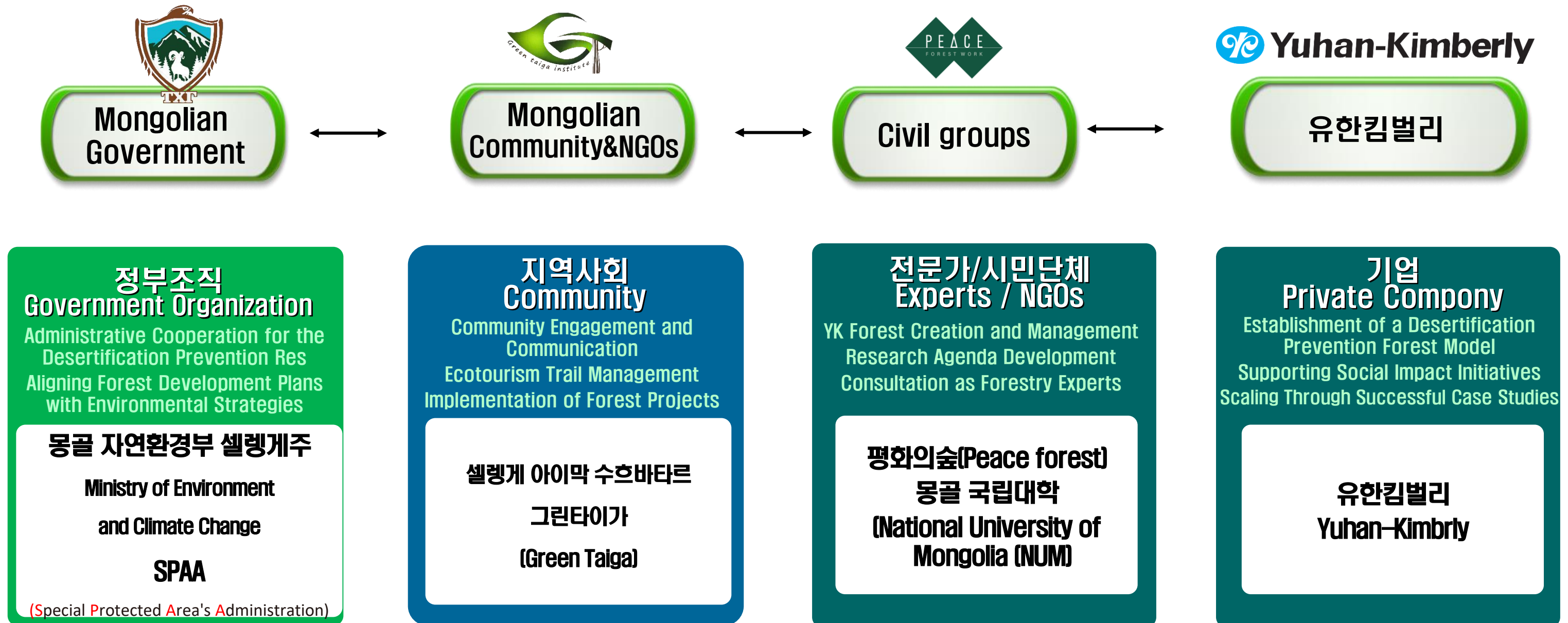
The forest serves as both a tourist destination for local residents in Mongolia and an educational site where people can learn about the forest creation process.



On September 3, 2025, in Ulaanbaatar, a meeting was held to discuss forest cooperation in the Tojin Nars forest. Attendees included CEO and President of Yuhan-Kimberly (fourth from the left), Batbaatar Bat, Minister of Environment and Climate Change of Mongolia (third from the right), Kim Jae-Hyun, CEO of Forests for Peace (third from the left), and Oyunsanaa, Head of the Mongolian Forest Agency (second from the right)

Mongolia & Yuhan-Kimberly Forest Cooperation Framework

Thanks to **collective collaboration among key stakeholders**, the Tujiin Nars forest in Mongolia was successfully restored into a healthy and thriving ecosystem.



Environmental and social impact of the Yuhan-Kimberly Forest

Yuhan-Kimberly, Peace Forest, and SPAA have made meaningful contributions to the local community by creating and managing Forest in Mongolia. Through this initiative, they have generated significant environmental and socio-economic benefits, including desertification prevention, community engagement, and sustainable development..

Environmental Benefits

Field	Remarks
Desertification	Contribution to Desertification Prevention in Mongolia through Soil Erosion Reduction
Carbon	Carbon Reduction Impact for Climate Change Mitigation
Air Quality	Reducing fine dust and improving air quality in the source regions of yellow dust.
Biodiversity	Supporting ecosystem restoration through the creation of habitats for plants and animals

Socio-Economic Benefits

Field	Remarks
Environment al Education	Promoting environmental awareness in local communities through educational programs for children and youth
Revitalizatio n of the Local Economy	Job Creation through Ecological Afforestation & Management Boosting Ecotourism near by forest
Enhancing Corporate Image	Enhancing Yuhan-Kimberly's Reputation & ESG evaluation Strengthening YK's image as a socially responsible company

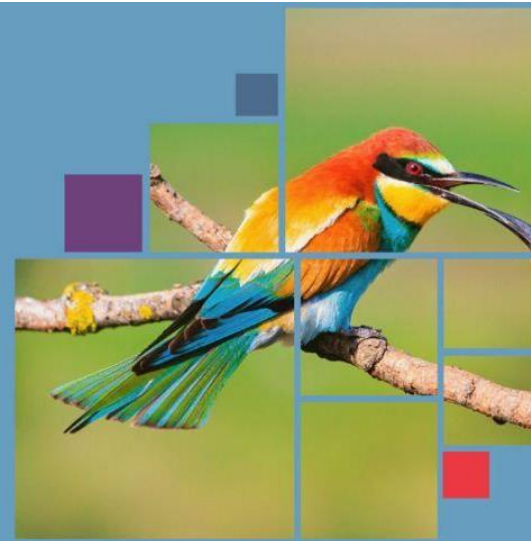
Together, We Go Far

“If you want to go fast, go alone. If you want to go far, go together.”

감사합니다.

Thank you

LEARN MORE



Biodiversity fundamentals: The business case for action Academy course
Get equipped with a practical approach and real life examples for how to get started.

Developed in collaboration with UNEP-WCMC

[START LEARNING NOW](#)

This **practical guide** is designed to assist companies as they start their journey into nature-related financial disclosures, providing essential tools and insights for integrating environmental considerations into business strategies.

Developed in collaboration with WSP

[ACCESS THE GUIDE NOW](#)

TNFD ESSENTIALS:

A BEGINNER'S GUIDE
TO NATURE-RELATED
FINANCIAL DISCLOSURES

Thank you!



Appendix

YK - a Pioneer of ESG in Korea

Yuhan-Kimberly has focused on sustainable management since its establishment in 1970, and with a socially focused, sustainable agenda driving growth and helping YK become one of the most admired companies in Korea.

Ethics · Compliance + Safety · Environmental Management + Win-Win Growth

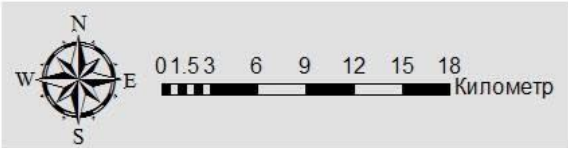
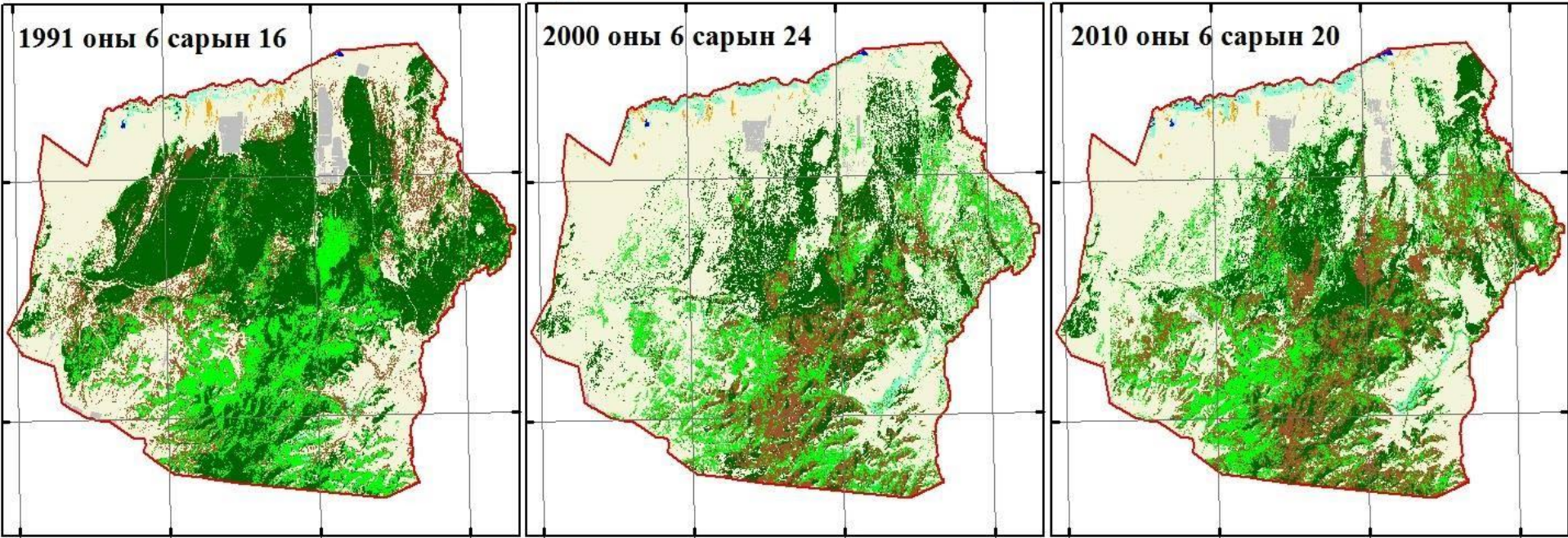


Satellite-Observed Changes in the Selenge Region

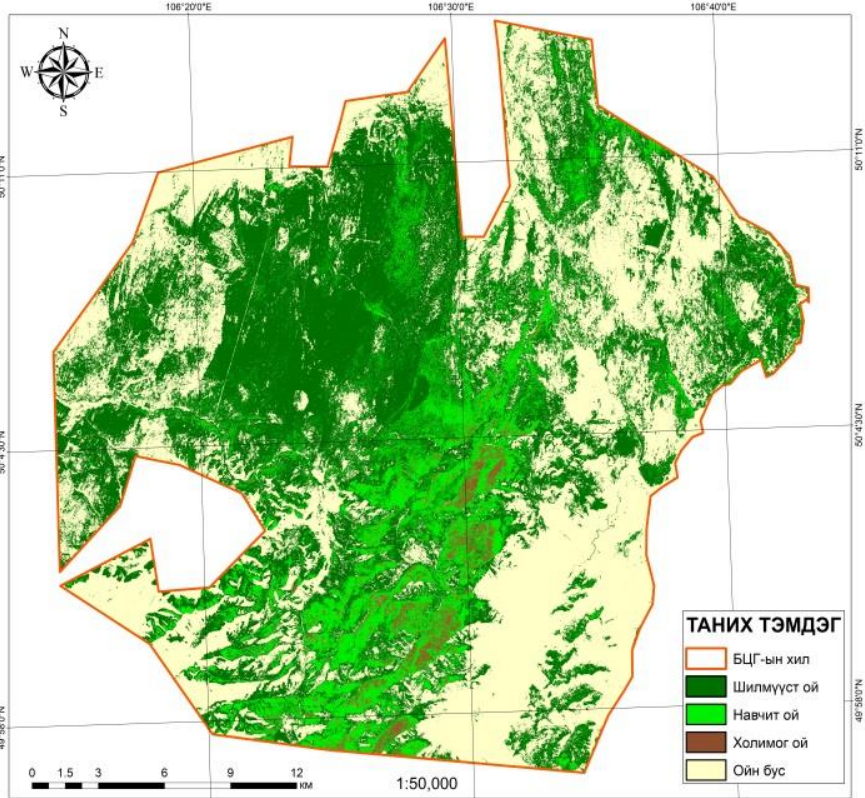
The forest ecosystem in Mongolia's Selenge region, which had been deteriorating due to wildfires and logging, has shown signs of recovery since the 2000s. Yuhan-Kimberly's forest initiative in Tujiin Nars, launched in 2003, is believed to have contributed to this positive change.



Ойн бүрхэвчийн ангилалын зураг



"ТУЖИЙН НАРС" БЦГ-ЫН ОЙН САН БҮХИЙ ГАЗАР



ESA-гийн Sentinel 2A хиймэл дагуулын 2019 оны 5-р сарын 6-ны мэдээ ашиглав.