

Twelfth Session of the Assembly
13-14 May 2025, Ulaanbaatar, Mongolia

Agenda Item 3.4

Launching of the Climate Action Match-Making Platform (CAMP)

I. Background

1. In support of the implementation of AFoCO's 10-Year Climate Action Plan (2025–2034), approved during the 9th Session of the Assembly (Decision 53-IX-23R), the Climate Action Match-Making Platform (CAMP) is introduced as an online marketplace and information center. CAMP aims to mobilize and diversify funding sources, particularly from the private sector and external stakeholders, with a focus on nature-based climate action projects.

II. Launching of the Climate Action Match-Making Platform (CAMP)

2. As a first phase, the CAMP platform focusing on tree-planting efforts will be officially launched during the 12th Session of the Assembly as a key tool to enhance private engagement and support climate actions through donations. The platform shares project information and connects potential donors including individuals, corporations, and organizations with forest rehabilitation, focusing on tree-planting efforts across the Member Countries.

3. The Secretariat will implement regular tree-planting activities in cooperation with the Member Countries. Candidate projects will be categorized and showcased on the CAMP website according to thematic areas such as forest disaster recovery, mangrove restoration, and tropical forest rehabilitation in biodiversity hotspots. These projects will serve as options for donors to select and support. Donations can be made through the CAMP website by transferring funds directly to designated bank accounts or through linked online platforms such as PayPal. The suggested donation amount is USD 3 per tree regardless of the project site or the tree species. A Fund Management Committee will be composed of AFoCO and external experts to ensure transparency and accountability.

4. To ensure a diverse portfolio, the Member Countries are kindly requested to submit potential project information, including:
- a. a brief project background and description;
 - b. Location and proposed implementation area; and
 - c. Number of trees and its species to be planted.

4. To enhance visibility and attract wider participation, the Korea Forest Service and AFoCO will jointly promote the CAMP targeting Korean or Korea-based individuals, corporations, and other entities. This will include public outreach activities, campaigns, and promotional materials in Korea, as well as engaging relevant networks and partners through the FAAF platform. The Secretariat will also explore similar promotional partnerships in other Member Countries.

III. Points for Consideration

5. The Assembly may wish to:
- a. Take note of the official launch of the CAMP initiative and the on-going efforts to mobilize private sector participation; and
 - b. Task the Secretariat with undertaking the necessary follow-up actions in collaboration with the Member Countries.

Queries on the content of the document may be addressed to:

*Bae Kikang, Strategic Planning Team, Planning & Operations Division
(T: +82 2 785 8962; E: baekikang@afocosec.org)*
